

# A unique wart removal patch system increases success rates



Genop Healthcare has recently introduced Trans-Ver-Sal, an exciting new concept for the treatment of common warts.

This new patch technology makes use of a standard in wart treatment – salicylic acid, which is contained in a hydrogel transdermal patch. Trans-Ver-Sal patches work with site-specific precision, which minimizes irritation to the surrounding skin. The patch is placed on the wart thereby releasing a continuous supply of the active ingredient to painlessly treat the affected area. A single drop of water activates this unique treatment.

Comparisons with other comparable transdermal patch products have shown that a Trans-Ver-Sal patch containing 15% salicylic acid more than doubles the rate of salicylic acid absorption during the first eight hours and total absorption is greater.<sup>1</sup>

Application of the patch is simple and convenient, requiring no soaking. A patch is applied nightly and removed the following morning ensuring a constant, controlled 8-hour release of the salicylic acid to penetrate the stratum corneum. Treatment continues until the wart core has been dissolved.

Clinical trials have shown that this method of wart removal resulted in a success rate of 86.5% in patients with either single or multiple verruca vulgaris infections.<sup>2</sup> Patient satisfaction rates using the Trans-Ver-Sal karaya gum/glycol patches were high.

85% of patients and 81% of physicians said that they were satisfied with results obtained using the treatment. These clinical and satisfaction results can be attributable to the unique delivery system resulting in a higher patient compliance as well as visible results being seen in days following initiation of treatment.<sup>3</sup>

The patches are available in 3 different sizes – 6 mm PediaPatch for small warts on both children and adults, 12 mm AdultPatch for medium sized warts on hands and feet and 20 mm PlantarPatch for plantar warts on feet.

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#### References:

1. Determination of Salicylic Acid Percutaneous absorption In Vitro using the Human Cadaver Skin Model – California Skin Research Institute. March 2000 Data on file
2. Abou-Auda H, Souter C, Neveaux JL: Treatment of verruca infections (warts) with a new transcutaneous controlled-release system. *Current Therapeutic Research*, 41(4), 1987
3. Evaluation of a Salicylic Acid Dermal Patch Delivery System for First Line and Recalcitrant Verruca Treatment. Unpublished clinical study. Data on file.

Ⓢ TRANS-VER-SAL® 6 mm PediaPatch, 12 mm AdultPatch and 20 mm PlantarPatch. Contains salicylic acid 150 mg/g (15 % m/m). Reg. no. 38/13.8/0079. **Pharmacological classification:** A 13.8 Dermatological preparations. Keratolytics **Indications:** Indicated for the removal of common warts. **Warnings:** Discontinue use if excessive irritation of surrounding skin appears. Do not apply to normal skin. FOR EXTERNAL USE ONLY. **Licence holder:** Genop Healthcare (Pty) Ltd, P O Box 3911, Halfway House, 1685, South Africa (Co. Reg. no. 1984/011575/07) Telephone: + 27 (011) 545 6600, Facsimile: + 27 (011) 315 6008, © 2007 ® Registered Trademark of Bradley Pharmaceuticals, Inc., USA